

Whole Life Insurance

Prestige Whole Life Insurance: Four Products That Are Delivering More

PRESTIGE VALUE III

- One of the lowest premium participating whole life policies in the industry
- Strongest guarantees of any policy we offer

Male, Age 40, Best Class, \$250,000 Face Amount

| Company | Policy | Annual Premium | Rank | Year 10 | Rank by IRR | Year 20 | Rank by IRR |
|---------------------|--------------------------|-------------------|------|----------|----------------|----------|----------------|
| Ohio National | Prestige Value III | \$2,882 | 1 | \$26,940 | 1 | \$69,645 | 1 |
| Guardian | L121 | \$3,430 | 3 | \$27,335 | 4 | \$70,435 | 3 |
| MassMutual | Whole Life Legacy 100 | \$3,770 | 5 | \$28,900 | 5 | \$73,008 | 5 |
| MetLife | Promise Whole Life 120 | \$3,235 | 2 | \$27,000 | 2 | \$69,750 | 2 |
| New York Life | AD 113 Custom Whole Life | \$3,705 | 4 | \$30,495 | 3 | \$72,988 | 4 |
| Northwestern Mutual | Adjustable CompLife* | \$4,045 | 6 | \$29,892 | 6 | \$72,032 | 6 |

PRESTIGE 100

Foundational whole life policy with strong long-term values
All riders available to help tailor policy to meet client needs

Current CV IRR

Guaranteed Cash Value

Male, Age 45, Best Class, \$1 Million Face Amount

| Company | Policy | Annual Premium | Year 20 | Year 30 | Year 40 |
|---------------------|--------------------------|-------------------|------------|------------|------------|
| Ohio National | Prestige 100 | \$19,608 | 3.69% | 4.28% | 5.31% |
| Guardian | L99 | \$19,920 | 2.80% | 3.55% | 4.64% |
| MassMutual | Whole Life Legacy 100 | \$18,860 | 3.44% | 4.56% | 5.75% |
| MetLife | Promise Whole Life 120 | \$18,900 | 3.52% | 4.54% | 5.54% |
| New York Life | AD 113 Custom Whole Life | \$19,220 | 2.72% | 3.73% | 4.80% |
| Northwestern Mutual | Adjustable CompLife* | \$19,870 | 2.84% | 3.71% | 4.84% |

Current DB IRR

Prestige Whole Life Insurance

PRESTIGE 10 PAY

Level premiums for 10 years, fully paid up thereafter

Current CV IRR

• Highest 10-year cash value in our portfolio

Male, Age 35, Best Class, \$1 Million Face Amount

| Company | Policy | Annual Premium | Year 10 | Year 20 | Year 30 | |
|---------------------|------------------------------|-------------------|------------|------------|------------|--|
| Ohio National | Prestige 10 Pay | \$29,570 | 3.07% | 4.63% | 4.97% | |
| Guardian | 10 Pay Whole Life | \$28,890 | 2.28% | 3.74% | 4.03% | |
| MassMutual | Legacy 10 Pay | \$28,510 | 1.91% | 4.80% | 5.38% | |
| MetLife | Promise Whole Life Select 10 | \$29,800 | 1.25% | 3.74% | 4.54% | |
| New York Life | AD 113 Custom Whole Life | \$34,330 | 0.88% | 4.51% | 5.02% | |
| Northwestern Mutual | 10 Pay Life | \$30,430 | 1.40% | 4.09% | 4.52% | |

PRESTIGE MAX

- Contractually paid up at 65 or 10 years after issue, whichever is later
- Preferred loan provision to facilitate strong cash flow

Male, Age 40, Best Class, \$10,000 annual premium years 1-25 Maximum cash flow years 26-45, carry to age 100

| Company | Policy | Cash Flow, Yrs 26-45 |
|---------------------|----------------------|----------------------|
| Ohio National | Prestige Max | \$35,578 |
| Guardian Life | Life Paid Up at 65 | \$24,638 |
| MassMutual | Legacy 65 | \$37,210 |
| Metropolitan Life | Promise WL Select 65 | \$32,109 |
| New York Life | Custom WL AD113 | \$34,741 |
| Northwestern Mutual | 65 Life | \$23,700 |

Ohio National is Delivering More

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*Northwestern Adjustable CompLife illustrations are 100% base face amount (no term blending)

Source: Competitor information obtained from company software believed to be accurate as of 2/10/15.

Current cash value and death benefit internal rates of return include policy dividends based upon the company's current dividend scale and are not guaranteed.

Whole life insurance is issued by The Ohio National Life Insurance Company. Guarantees are based on the claimspaying ability of the issuer. Dividends are not guaranteed. Loans, if taken, will reduce the death benefit. Product, product features and rider availability vary by state. Issuer not licensed to conduct business and products not distributed in Alaska, Hawaii and New York.

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